

How can we forge new partnerships that don't look like the ones we already have, and what circumstances do we need to enable conversations?

Creative Case NORTH Seeing Event – NEWCASTLE

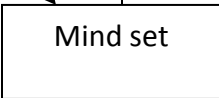
Session 1- Question 2

<p>Present: Helen Parrott Jane Whittaker Natalie Frank Martin Hylton Tony Harington Frances Castle Lucy Fairley Anna Wilkinson S. Saythorpe Ilana Mitchell Leila D'Aronville Gary Everett</p>	
<p>Situations</p> <ul style="list-style-type: none"> • Face to face • NPO's/art/museums • Who don't we know? • Outside NE? • Working without ACE • Opportunity to share • Empty shops • Know why you are doing it • Don't just make friends with big people! • Out of work environment • Different sharing space 	<p>Possible Solutions</p> <ul style="list-style-type: none"> • Communications / messaging • Finding shared ground • Embassies • NE partners – working level • Party of Esteem • Small/large • Local business/unions interest in __ • Invest in ourselves • Networks – big enough for random • Space for serious play
<p>Concerns</p> <ul style="list-style-type: none"> • Time limits • Financial constrains • Ability to experiment • Reach out to new partners • Creative risk • Sustainable partnerships • Lack of time to reflect and share confidence • Different languages • Confidence 	<p>Data/Facts</p> <ul style="list-style-type: none"> • Info about organisations and partnerships that don't exist • Knowledge and sharing

Mind set
 No clear outcomes??
 Partnerships are with people

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Session 2- Question 2

Present: Angela Hall Sue Maltby Alistair McDonald Jez Colbome Jayce Lee Elaine Price Rama Yagnik Martin Hylton Rebecca Ross - Willams Craig Hardy Kale Brindley Esen Kanya Kylie Lloyd	
Situations <ul style="list-style-type: none">• Conversations• Out of usual zones• Rooms of people you don't usually mix with<ul style="list-style-type: none">- Young people/advisers• Creative out of work space to share / exchange ideas• Open to more conversations / partnerships can lead	Possible Solutions <ul style="list-style-type: none">• ACE/ITC role• Forceful ways to get leaders to meet new people• Incentives refresh practice• Outside region• Large / small orgs• Sharing vision / unusual partnerships• Take risks• Invest in practice• Taking responsibility• Better communication• Platforms for conversations<ul style="list-style-type: none">- Informal gatherings• More open sharing• Wildcard/random• Happy Accidents• Permission to fail
 <p>Mind set</p>	
Concerns <ul style="list-style-type: none">• Funding restrictions (Geographical)• Too outcome orientated sector / funders• Don't create partnerships out of necessity• Does it need to happen?	Data/Facts

Creative Case NORTH Seeing Event – Salford

Session 1- Question 2

<p>Present: Julie Gaskell Johnson Julia Keenan Charlie Booth Hannah Tyrrell – Pider Adam Quayle Christina Lydon Jannelie Geene Howard Rifkin Michael Simpson Cilla Raynel Tom Aogc Deyika Nzeribe</p>	
<p>Situations</p> <ul style="list-style-type: none"> • Open mind • Informal partnerships • New ways of working • Ageless society • A huge amount of energy to put projects together • Partnerships are complex! • Increase opps for artists • Long termism partnerships ‘v’ collaboration 	<p>Possible Solutions</p> <ul style="list-style-type: none"> • Brazilian model • Also partnerships are the solution • CO-OPETITION
<p>Concerns</p> <ul style="list-style-type: none"> • Funding driven • Not outcome driven • Gatekeeper culture • Fewer spaces/ working class • Risk taking • How can relationships work • No other way to work other than in partnership • Partnerships can go wrong! • What difference does creative case mean? 	<p>Data/Facts</p> <ul style="list-style-type: none"> • ACE making their info/data more accessible to the wider arts community • Who else has useful information?

Closing

- Less solutions
- Nothing in data+facts – outcome based
- Data is a requirement (maybe)
- What is done with the data?
- Used to get more funding
- Can be used to make the case
- What's a new kind of partnership?
- Innovative/ idea?
- What is the creative case new partnership?
 - The unknown
 - Partners 'out of the box'
 - No need to be arts organisations
- Key is reaching not heard and partners – so how do we reach them?
- Make reporting less administrative
- Risk – feel a need to be risk averse, nothing is for free anymore so not really equality achieved?
- Build networks
- A partnership need not have an end product

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Session 2 - Question 2

Present:

Susan Burrs

Lucie Lee

Bryan Biggs

Rose Condo

Caroline Bradley

Maxine Brown

- Open mind
- What we know is easy
- Need to be open
- Potentially robust evidencing in working with universities
- Commissions offer potential for longer term partnerships
- Reputations of arts org's being able to deliver (ie Chol and Housing Association)
- NPO org's being a conduit for smaller org's / independent artists to develop creative process
- EX: Kala Sangam work with young offenders – loads of previous experience; running the programming was a challenge and had to curtail the project
- Useful thoughts going forward:
 - Knowing the landscape (for expected/unexpected benefits – best practice sharing)
 - Remembering value of supporting individual/artists - these can be partnerships
 - Larger organisations supporting smaller org's
 - Being loud + proud about our achievements
- How do we interpret the question?
 - We do a lot of partnership work.
 - How to take a unique approach to partner with other people?
 - Understanding partnership building (esp. as independent practitioner)
 - Interest in new ways to work (ie digital) – how to go across art-forms?
- Are we providing activities that are interesting to our audience/participants?
- Need to know what we do on this 'patch'(ie The North)
- Three key points to developing partnerships in the sector?
 - Associate partnerships (...shared interest + vision) – making it symbiotic
 - Formalising relationships
 - The bluecoat: Dada Fest
 - 20 stones high (bringing young people in to the mix and the building)
 - Integrity , Respect Honesty
 - Funding can dictate
- How do we factor in sustainability?
 - Relationship building – formalising relationship with strategic details in mind
 - Building audiences – suggesting what they might like / theming events around other activities happening in a space (marketing thematically across art-forms)
 - Chol Theatre example – as a resident company at the LBT, part of programming / partnering with universities
 - ↳ Connecting people with bigger opportunities.